

#### **November 2021 Newsletter**



His Excellency President EDMnangagwa with Vice President C.G Chiwenga and his official at GMB building at ZITF

(GMB) stand at the recently held Zimbabwe International Trade Fair (ZITF).

President Mnangagwa was accompanied by a high powered delegation that included Vice President and Minister of Health, Dr Constantino Chiwenga, Finance Minister Professor Mthuli Ncube, Industry and Commerce Minister and Dr Sekai Nzenza among many others.

They were taken through the stand by the GMB's Chief Executive, Mr Rockie Mutenha.

GMB jointly participated at this year's ZITF with Silo Food Industries (SFI) under the theme "GMB and SFI showcasing opportunities in Agribusiness under the new normal". The general theme for ZITF was "Showcasing the New Normal for Business and Industry: Realities and Opportunities"

Mr Mutenha explained the transition of GMB from just being a storer of grain into a complete player in the agriculture value chain. He touched on the role of GMB in inputs distribution, farm visits by Supply Chain Managers, provision of a ready market for farmers when they harvest their crops and the selling of grain to millers such as SFI.

The high powered delegation was also impressed with the graph that showed that intake figures for maize delivered to GMB was on an upward trend.

This year's 61st edition of ZITF was officially opened by President Mnangagwa who said he was impressed by the quality of exhibits and the higher presence of locally produced goods that he saw during his tour.



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### Call to prioritise man's participation in cancer's screening

THE Grain Marketing Board (GMB) joined the rest of the world in commemorating the World Breast Cancer Awareness Month by hosting different wellness events.

Speaking at the Breast Cancer Awareness meeting held at GMB Head Office recently, the Board's Chief Executive, Mr Rockie Mutenha, said as though people have a misconception that breast cancer only affect women, men are also under threat.

"Men should also be reminded that they also have breasts and hence are also at risk of breast cancer." He said.

This year's Breast Cancer Awareness month was held under the theme "Buddying up with one another because no one should fight cancer alone."

"This year's theme sends a message of hope and serves as a reminder that we can overcome this pandemic," said Mr Mutenha.

The Cancer Association of Zimbabwe (CAZ) was invited to share its knowledge and expertise on the disease.

CAZ representative Mr Lovemore Makurirofa said they were working on ensuring greater participation of men in cancer screening.

"Although it is rare, men can get breast cancer too and they have to take precautions," said Mr Makurirofa. GMB employees commemorated the event by wearing pink T-shirts as well as ribbons. Cancer has become a serious global pandemic causing untold pain and suffering.

Meanwhile, GMB's medical aid fund, Agricultural Medical Aid Society (Agrimed) said it supports employees if they are affected by breast cancer.





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## **GMB DELIGHTS** IN SHOWS





That trail blazing form was to be taken to Gwanda were an- other Gold came through under the Industrial Agriculture category of the Matebeleland South Agriculture Show Socie- ty Awards.

The GMB also participated at Kadoma District Show were it won a Silver Medal under the parastatals category.

Another Silver Medal was to come from the Masvingo Agri- cultural Show were the GMB came second best under the Parastatals-Industrial category.

In Gweru a Bronze Medal was won at the Midlands Agricul- tural Show Awards under the Government Utilities category.

GMB's Corporate Communications Manager, Mr Nixon Kanyemba said he was impressed by the recognition that the parastatal has been getting during the agricultural shows and exhibitions.

"Our participation at the agricultural shows is coming at a time when we are rebranding the organisation. It is there- fore flattering to see that the new brand is settling so well

with stakeholders such as show societies giving us a nod through different prizes that we are winning," said Mr Kanyemba.

He confirmed the participation of GMB at five other shows later this year. These are Manicaland, Masvingo, Midlands. Matebeleland South (Gwanda) and Mashonaland East (Marondera) Provincial Agricultural shows.



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## **GMB** IN PHOTOS



Senior Management attending Strategic Review Workshop at



Senior Managers attending Strategic Workshop at Victoria falls recently.

